

ABSTRACT OF THE DISCLOSURE

A system, computer software product and a method for ordering goods and/or services with respect to digital images over a communication network. A server provided for sending e-mail to a receiving site of a customer over the communication network. The e-mail has a static section for containing static text and/or graphics and a dynamic area/section for containing dynamic data, the dynamic data is automatically forwarded to the receiving site only upon opening of the e-mail at the receiving site. The dynamic data comprising at least digital data files containing digital images. The static section contains an order section for ordering of goods and/or services with respect to said dynamic data. The order is automatically forwarded to and fulfilled by a remote service provider.

[illegible]